Lesson Plan

**Name: Caia Chiverton Date: November 21, 2018**

**Subject: Health: Self-Esteem Grade: 5/6**

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| **Guiding Questions** (specific to this lesson): How would you advertise yourself in a way that would increase “sales”? |
| **Outcomes**: (What should students know, understand and be able to do as a result of this lesson?)**USC6.1****Analyze the factors that influence the development of personal standards and identity, and determine the impact on healthy decision making (including cultural norms, societal norms, family values, peer pressures, mass media, traditional knowledge, white privilege, legacy of colonization, and heterosexual privilege).** | **Indicators** (Assessment Evidence): (What will students do to show what they have learned?) Use I can statements.

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| **(a)** | Describe values one appreciates in self and in others and explain why. |
| **(i)** | Define identity as being related to who we feel we are and how we define ourselves. |

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| **Assessment Strategies**: (formative-*before & during* & summative - *end*)Group contributionAnalysis of student workAbility to follow instructions  |
| **Instructional Strategies:** (specific strategies)Group workPresentationsClass Discussion |
| **Adaptive Dimension: Differentiated Learning** (what adaptations in content, process, product and learning environment will be provided to meet diverse student needs?)I will create the groups, but if there are any real issues between members, I can make a quick switch  |
| **Materials Needed:**White boardMarkersOpen Classroom spacePaper for students/any props they want to incorporate into their advertisements |
| **Learning Experiences:Set (10 min)**Quick recap of what they learned last week with Ms. GWe talked about what things make you feel confidentAnd how do other people make you feel confidentCommon answers: being good at things, accomplishing goals, having friends Compliments We also created a word web about the term self esteemCan anyone remember some of the things we had on the web?Give me three words. (1 from 1 student)* Confidence
* Positive/Negative
* Feelings
* Support
* Skills

**Development (35 min)**So building on what we learned about self-esteem last week, now we are going to start thinking about all the things that make each of us special and awesome.Today we are going to create advertisements. But these aren’t just regular advertisements selling gum or shoes. No, these advertisements are all about you! So I want you to think in your head... What makes you awesome? Maybe you are great at drawing. Or you can make delicious cookies. Or you’re good at telling stories. What do we know about advertisements?Write on board:Advertisements:Tell all the GOOD things about a productThey might be funnyThey are eye catching They are fairly shortWhat your Advertisements need:Needs to represent **all** students in the group somehowOnly positive things – Convince the audience why we should be your friends!Be creative! Use visuals and props if you would likeSplit students into 6 groups of 4.Have them spread out around the room in their designated corners. Possibly allow two groups to work in the hall…**Closure ( 10 min)**Have each group perform their advertisement to the classI will provide feedback about the things I really enjoyed about their advertisements.As a class we will discuss how doing positive advertisements about themselves made them feel.Have the students put the classroom back in order and get ready for lunch! |